

TERMS AND CONDITIONS

#XMASFIRSTS SOCIAL MEDIA ADVENT CALEDNAR

1. The promoter is: Heart of London Business Alliance (company no. 04293930) whose registered office is at Sackville House, 40 Piccadilly, London, W1J ODR. Unless stated otherwise.
2. Employees of Heart of London Business Alliance or their family members or anyone else connected in any way with the competition or helping to set up the competition shall not be permitted to enter the competition.
3. There is no entry fee and no purchase necessary to enter this competition.
4. Route to entry for the competition and details of how to enter can be found at <https://heartoflondonbid.london/events/xmasfirsts-advent-calendar/>
5. The calendar will start on 1st December 2017 and end on 24th December 2017.
6. The daily competition will start at 10:00AM and will close once the winner has been announced on social media in the evening. After the winner has been announced, no further entries to the competition will be permitted unless stated otherwise.
7. No responsibility can be accepted for entries not received for whatever reason.
8. The rules of the competition will be outlined on heartoflondon.london website and clearly shared on Facebook at London West End, Twitter @LondonWestEnd and Instagram @London.WestEnd.
9. The competition entry time will close at 4:45pm each day. Only one prize winner will be chosen at random.
10. The prize winner will be announced at 5:00pm on the same day, unless stated otherwise.
11. The prize winner of the competition will be publicly announced on Twitter: www.twitter.com/londonwestend Facebook: www.facebook.com/londonwestend and on Instagram: www.instagram.com/london.westend. If you enter the competition, you agree to your profile picture and profile name being used on those three specified London West End channels when announcing you as a winner.
12. The winner will need to contact London West End via direct mail in order to organise the prize collection within 24 hours of closing. If the winner cannot be contacted or do not claim the prize within 14 days (unless otherwise stated) of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
13. The promoter will notify the winner when and where the prize can be collected.
14. Each prize is bound to its own terms & conditions outlined by a third party prize sponsor. These will be clearly stated when collecting and/or redeeming the prize.
15. No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
16. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of

God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified as soon as possible by the promoter.

17. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
18. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
19. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
20. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
21. The winner agrees to the use of his/her name and image in any publicity material relating to the competition, including the announcement of them as winner. Any personal data relating to the winner or any other entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
22. The winner's name will be available 28 days after closing date by sending a stamped addressed envelope to the following address: Heart of London Business Alliance, Sackville House, 40 Piccadilly, London, W1J 0DR
23. Entry into the competition will be deemed as acceptance of these terms and conditions.
24. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to Heart of London Business Alliance and not to any other party.