

Heart of
LONDON
Business Alliance



OUR
SERVICES
YOUR
SAVINGS

Sign up to save time and money for your business

SIGN UP NOW TO SAVE TIME AND MONEY

At Heart of London, we deliver a wide range of services to help our members save time and money.

This booklet explains how as a Heart of London member, you can sign up to our services.

Follow 3 simple steps to sign up and get saving!



1. Visit heartoflondonbid.london/servicessignup



2. Select the services you want to hear more about and click 'submit'



3. A member of our team will help get you started

Heart of London Business Alliance is the membership organisation for over 500 businesses and 100 property owners across the Piccadilly, St James's, Haymarket, Piccadilly Circus and Leicester Square areas.

OVERVIEW OF SERVICES

FREE MEMBER SERVICES



- West End Trading & Performance Data
- Monthly Newsletters
- Weekly Alerts & Notifications
- Business Networking Events
- Training & Workshops



- Bespoke Recruitment Service
- Exclusive Employee Offers
- CSR Programmes



- Planning & Licence Application Notices
- Speaker/Panel Opportunities
- Company Director Opportunities
- Sponsorship Opportunities
- Event Hosting Opportunities
- Business Listings on Website



- Pavement Hot Washing & Degumming
- Rapid Janitorial Response Service
- Street Issues Hotline
- West End Safer Radio Network
- West End Online Crime Reporting
- Rough Sleeping Outreach Support



- Pub Watch
- Best Bar None Scheme
- Purple Flag & other accreditations



- Marketing & PR Support
- Networking & Relationship Brokering
- Championing Member Interests

PREFERENTIAL MEMBER RATES



- Consolidated Waste Collections
- Sustainable Office Supplies
- Daily Recycling Programme
- Personal Deliveries Scheme

To find out more, log on to heartoflondonbid.london/servicessignup



MANAGING

From clean, safe streets to first-rate green spaces in the heart of the West End, we're working around the clock to create an excellent environment for work and leisure.



PROMOTING

Successful businesses are critical to the wellbeing of our area and we are dedicated to raising awareness, building partnerships and organising exceptional events.



SHAPING

It's our responsibility to care about the future of the West End, so you can count on us to champion sustainable growth and plan ahead with intelligence and ambition.

SHAPING A WORLD-CLASS WEST END

Find out more on our website:

www.heartoflondonbid.london/servicessignup

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