

Transport for London travel advice for West End retail, leisure and hospitality businesses

27 July 2020



Heart of
LONDON
Business Alliance



Help us get your staff to work

The West End is a global retail, culture, arts and entertainment destination supported by a large workforce commuting into the area every single day. As more and more businesses reopen there will be more demand to travel from staff and customers.

When travelling on public transport, it is important that passengers continue to follow the latest [Government guidance](#) to ensure they use public transport safely.

Santander Cycles business accounts

The West End is well covered by our Santander Cycles bikes and docking stations. This can be a great way for you and your employees to get around. Your business can easily [create an account](#) so employees can use the hire scheme for business travel or commuting.

Social distancing measures mean that the number of people that can travel on our network is reduced.

Encouraging and supporting your staff to walk or cycle

15 per cent of journeys made on public transport by people arriving and leaving their place of work are under 3km. This is the same as a 35-minute walk or a 15-minute cycle ride. For many people, this is an easy change to make, but a significant one in reducing pressure on our public transport network.

Government guidance to set up a [Cycle to Work scheme](#) is available which will enable your employees to buy a bike as a salary sacrifice benefit.



Public transport

The best time to travel is 08:15-16:00 and after 17:30.

Stations within Zone I, and especially the West End, are likely to become busier, may be closed or have access restricted at short notice to help maintain social distancing rules.

If your employees are coming into central London by train, please encourage them to make their onward journeys by walking or cycling if they can.

This document is in addition to the Briefing for Retail Businesses and Briefing for Leisure and Hospitality businesses. Both can be found [here](#).

Your staff can plan their journey and check the **busiest times and routes** on our website.